

## **Kerry Morrison**

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**From:** Kerry Morrison  
**Sent:** Wednesday, November 11, 2015 9:07 AM  
**To:** Harter, Tim  
**Cc:** Daniel Halden  
**Subject:** Follow up re/ Cal Trans

Hi Tim, wanted to check in with you.

When AM Bloom was here with us in September, we talked about having a meeting with Cal Trans (and maybe CHP) to discuss a sustainable solution to the chronic encampment/panhandling that happens at the south bound 101 offramp to Sunset Blvd (at Van Ness).

I know that Richard had asked for evidence that other freeways build walls along their ramps...I know I've seen this. Someone I discussed this with lately said he thought the difference between the 101 and perhaps the 405 or 5 is that they are interstate highways. Don't know if that is true, but we have to come up with something that will protect not only that neighborhood, but vehicles stopped at that stop sign.

We stand willing to help or advocate in any way. Let me know your thoughts.

Kerry

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Kerry Morrison, Exec. Director  
Hollywood Property Owners Alliance

1680 Vine Street Suite 600  
Hollywood, CA 90028  
323-463-6767 office  
323-833-1635 mobile

## Kerry Morrison

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**Subject:** Discussion with Assemblymember Richard Bloom  
**Location:** TAft Building Suite 600

**Start:** Thu 9/24/2015 8:30 AM  
**End:** Thu 9/24/2015 9:00 AM  
**Show Time As:** Tentative

**Recurrence:** (none)

**Meeting Status:** Not yet responded

**Organizer:** Kerry Morrison  
**Required Attendees:** Bill Humphrey (bhumphrey@hudsonppi.com); Melissa Logan (loganator74@yahoo.com); Carol Massie (carol.massie2@verizon.net); mecheverria@mussoandfrank.com; Beth Andrus (bandrus@worldofwonder.net); ricksolano323@yahoo.com; Harter, Tim; Matthew Severson (Matthew@hollywoodbid.org); sseyler@andrewsinternational.com; Daniel Halden; Ginie Gallo

Greetings,

Thank you for agreeing to participate in the conversation with Assembly member Bloom on Thursday morning. We are fortunate that Councilmember Mitch O'Farrell will be joining us as well.

I am going to have you assemble around 8:30 a.m. – we will be taking him at 8 a.m. on a tour driving through the two BIDs to show him some of the areas where encampments have been forming (both on our sidewalks and adjacent to freeway ramps). Then we will come back for a conversation. I think we may have him until about 10:15 or 10:30.

You have been invited because you represent companies and businesses that have a rich history in Hollywood and can attest to the changes we've seen (the deterioration as it were) over the past year or so. It is important, also, that you share how the trends of late have impacted your tenants, residents, employees etc.

We are grateful that we have access to two elected officials who take seriously their responsibility to represent their constituencies – and I am confident that your observations, anecdotes and suggestions will be useful to them.

I'll have coffee and some light refreshments here for you while we complete the tour of the BID.

Thank you again,  
Kerry

P.S. For most of you, it will be easy to walk here. However, another option for parking is the Vine Street Garage, across the street from us, mid block.

## Kerry Morrison

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**From:** Kerry Morrison  
**Sent:** Tuesday, September 22, 2015 4:33 PM  
**To:** 'Harter, Tim'  
**Subject:** RE: Briefing for SEPT 24th background for the Assemblymember

Tim, I will tackle these questions before I leave today.  
Just sent you the attendees.

Kerry

---

**From:** Harter, Tim [mailto:Tim.Harter@asm.ca.gov]  
**Sent:** Tuesday, September 22, 2015 4:11 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** Briefing for SEPT 24th background for the Assemblymember

Kerry my District Director Josh Kurpies asked that I get some more background information from you. As you know trying to get Richard and Mitch in the same room to hear from Hollywood BID members was hard to arrange so I want to be sure we go in with as much as information as possible so that Richard can ask the questions he needs to hear answers to and get straight to the point so this meeting is productive. If you could shoot me a couple bullet points on what you would like this meeting to focus on, I would greatly appreciate it. See questions below:

What do the business leaders want to talk to Richard about? (Rise in Hollywood Homelessness yes but, what specifically?)

What are the specific issues? (Violence, drug usage increase, etc.)

What has the city done to mitigate these concerns?

What would you like our office to do to address them?

What service providers are they working with?

What service providers cover this area?

What's the status of the WHGFC (food truck)? (Last I heard they were still looking for a place to rent, but had no luck and since Councilmember Ryu has been in office I'm not sure if the issue is getting the same attention it did before, thoughts?)

THANK YOU!!

Sincerely

**Tim Harter**  
**Senior Field Representative**  
District Office  
Assemblymember Richard Bloom  
2800 28<sup>th</sup> St. Suite #105  
Santa Monica, CA 90405

## Kerry Morrison

---

**From:** Harter, Tim <Tim.Harter@asm.ca.gov>  
**Sent:** Tuesday, September 22, 2015 4:26 PM  
**To:** Kerry Morrison  
**Cc:** Daniel Halden  
**Subject:** RE: Sept. 24th Agenda

Great! It will just be Richard and I from our office. I spoke with Fernando Morales from Senator Ben Allen's office and he will also be joining us to represent Ben. Please checkout the last email I sent you regarding what you think the business leaders will want to discuss? I know from the initial email you sent me in August that you want to discuss AB 109 and other issues. I want to give Richard as much information as possible before Thursday morning so that when he comes to Hollywood he knows what the issues are and will allow him to focus on thinking of ideas/possible legislation that many help with some of the issues that he hears are affecting the Hollywood area. This meeting is to ensure that Richard and Mitch can work together at City and State level to help with the situation.

Sincerely

**Tim Harter**  
**Senior Field Representative**  
District Office  
Assemblymember Richard Bloom  
2800 28<sup>th</sup> St. Suite #105  
Santa Monica, CA 90405  
Phone: 310-450-0041  
Fax: 310-450-6090

[Click here to sign up for Assemblymember Bloom's e-updates!](#)



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**From:** Kerry Morrison [mailto:Kerry@hollywoodbid.org]  
**Sent:** Tuesday, September 22, 2015 4:18 PM  
**To:** Harter, Tim  
**Cc:** Daniel Halden  
**Subject:** RE: Sept. 24th Agenda

Tim –  
Yes, and I want to confirm the logistics.

Meet here at our office at Hwd/Vine at 8 a.m.? We'll go in two vans to drive around Hollywood and see areas where encampments arise. LAPD will follow us.

How many people besides you and Richard – just need to make sure we have enough seats.  
Dan, Mitch, Kerry, Steve Seyler (our BID Security Director).

I will have the business/property owners assemble here around 8:30, so they will be ready when Richard gets back.

Here is list:

#### Sunset BID

1. Bill Humphrey, Sunset Gordon and Sunset Bronson studios. This is major property owner in Hollywood (Hudson Pacific) and they are building a ground up office building where Netflix has just signed a 200,000 square foot lease. <http://www.hudsonpacificproperties.com/news/netflix-signs-lease-at-hudson-pacific-properties-icon-office-tower-in-hollywood>. He is on the board for the Sunset & Vine BID.
2. Carol Massie, owns two McDonald's in Hollywood. She is also the president of the Sunset & Vine BID Board.
3. Melissa Logan, representing Amoeba Music, and member of Sunset & Vine BID Board

#### Hollywood BID

1. Mark Echeverria, owner, Musso & Frank's Grill, member of board for Hollywood Entertainment District BID.
2. Beth Andrus, CFO, World of Wonder, a production company who owns the building at SW corner of Cherokee and Hollywood
3. Rick Solano, representing Beso (Eva Longoria's restaurant) at SW corner of Ivar and Hollywood

We kept it small, but these are all seasoned people who have been in Hollywood for a long time and have observed the change. They are thoughtful folks – committed to this neighborhood, but concerned. I think it will be a very eye-opening conversation for the assembly member.

Also in the room will be LAPD, myself and Steve Seyler, the head of our BID patrol. Dan, you can indicate who else besides you and the Council member.

I am going to send out a meeting invite with details in a few minutes. Thank you Tim for making this happen.

Kerry

---

**From:** Harter, Tim [<mailto:Tim.Harter@asm.ca.gov>]  
**Sent:** Tuesday, September 22, 2015 3:29 PM  
**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
**Subject:** RE: Sept. 24th Agenda

Kerry,

Do we have confirmed Hollywood BID names for the other attendees for the meeting? I would like to include on Richard's briefing. Thank you!

Tim Harter

---

**From:** Kerry Morrison [<mailto:Kerry@hollywoodbid.org>]  
**Sent:** Friday, September 18, 2015 7:02 PM  
**To:** Daniel Halden; Harter, Tim  
**Cc:** Morales, Fernando  
**Subject:** RE: Sept. 24th Agenda

Hi Dan and Tim,

We had the BID patrol on deck to do a tour of the neighborhood at 8 a.m. Is that feasible? Normally they go out and wake up encampments at 6 a.m., and on that morning, they are going to wait, but it is likely by 9 a.m. many will be up.

I am curating a careful list of key owners so that you have an intimate but accurate dialogue about what is going on.

So far, I have Carol Massie, president of the Sunset /Vine BID, and owner of two McDonald's in Hwd. Bill Humphrey, General Manager for Sunset Gower and Sunset Bronson Studios, where new Icon building is under construction and Netflix is leasing 200,000 sq. feet.

I have another four people in mind, but need to invite. I'll let you know Monday afternoon.

Is 8 a.m. a possibility?

Kerry

---

**From:** Daniel Halden [<mailto:daniel.halden@lacity.org>]

**Sent:** Thursday, September 17, 2015 5:34 PM

**To:** Harter, Tim <[Tim.Harter@asm.ca.gov](mailto:Tim.Harter@asm.ca.gov)>

**Cc:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Morales, Fernando <[Fernando.Morales@sen.ca.gov](mailto:Fernando.Morales@sen.ca.gov)>

**Subject:** Re: Sept. 24th Agenda

Thanks, Tim. I know one thing that my boss specifically would like to discuss is Caltrans/freeway issues and resources.

Dan Halden

Hollywood Field Deputy

Councilmember Mitch O'Farrell

City of Los Angeles, 13th District

[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)

(213) 207-3015

[www.cd13.com](http://www.cd13.com)

On Sep 17, 2015, at 4:30 PM, Harter, Tim <[Tim.Harter@asm.ca.gov](mailto:Tim.Harter@asm.ca.gov)> wrote:

Kerry,

I wanted to chat with you about morning of Sept. 24<sup>th</sup>, I believe we will be getting a tour with Captain Zarcone and the Homelessness taskforce on Thursday morning from LAPD from 8am-9am you are welcome to join if you would like nothing has been confirmed, I have been playing phone tag with Captain Zarcone. We will be at the Hollywood BID at 9am, I wanted to see if you have an idea of who will be at the meeting with us? I'm sure there are business owners who would like Richard and Mitch to hear from them. Can you please send me who you plan to invite? (Richard asked me today) I told him it was still in planning stage. Thank you! Looking forward to Thursday!

**Tim Harter**

**Senior Field Representative**

District Office

Assemblymember Richard Bloom

2800 28<sup>th</sup> St. Suite #105

Santa Monica, CA 90405

Phone: 310-450-0041

Fax: 310-450-6090

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## Kerry Morrison

---

**From:** Daniel Halden <daniel.halden@lacity.org>  
**Sent:** Tuesday, September 22, 2015 4:22 PM  
**To:** Kerry Morrison  
**Cc:** Harter, Tim  
**Subject:** Re: Sept. 24th Agenda

Mitch will join at 9, and will be accompanied by myself, district director Marisol Rodriguez and legislative director David Giron.

Dan Halden  
Hollywood Field Deputy  
Councilmember Mitch O'Farrell  
City of Los Angeles, 13th District  
[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)  
(213) 207-3015  
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Dan, Mitch, Kerry, Steve Seyler (our BID Security Director).

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Beth Andrus, CFO, World of Wonder, a production company who owns the building at SW corner of Cherokee and Hollywood  
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Also in the room will be LAPD, myself and Steve Seyler, the head of our BID patrol. Dan, you can indicate who else besides you and the Council member.

I am going to send out a meeting invite with details in a few minutes. Thank you Tim for making this happen.

Kerry

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**From:** Harter, Tim [<mailto:Tim.Harter@asm.ca.gov>]  
**Sent:** Tuesday, September 22, 2015 3:29 PM  
**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
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**Cc:** Morales, Fernando  
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**Sent:** Thursday, September 17, 2015 5:34 PM  
**To:** Harter, Tim <[Tim.Harter@asm.ca.gov](mailto:Tim.Harter@asm.ca.gov)>  
**Cc:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Morales, Fernando <[Fernando.Morales@sen.ca.gov](mailto:Fernando.Morales@sen.ca.gov)>  
**Subject:** Re: Sept. 24th Agenda

Thanks, Tim. I know one thing that my boss specifically would like to discuss is Caltrans/freeway issues and resources.

Dan Halden  
Hollywood Field Deputy  
Councilmember Mitch O'Farrell  
City of Los Angeles, 13th District  
[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)  
(213) 207-3015  
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**Tim Harter**  
**Senior Field Representative**  
District Office  
Assemblymember Richard Bloom  
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## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Tuesday, September 22, 2015 2:11 PM  
**To:** 'Mark Echeverria'  
**Subject:** RE: Meeting with Assemblymember Richard Bloom this Thursday mornign

Mark, Richard Bloom will be taking a van tour of the encampments here in Hollywood from about 8 – 8:45. I'd like the six property owners to assemble here in my office around 8:30 to be ready to chat with him when he gets back. I'll send out details later today.

From Sunset BID:  
Melissa from Amoeba Records  
Bill Humphrey from Sunset/Gordon and Sunset/Bronson  
Carol Masie from McDonalds

From Hollywood BID  
Beth Andrus, World of Wonder  
Rep from Beso (tbd)  
You

Kerry

---

**From:** Mark Echeverria [mailto:[mecheverria@mussoandfrank.com](mailto:mecheverria@mussoandfrank.com)]  
**Sent:** Tuesday, September 22, 2015 2:08 PM  
**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
**Subject:** Re: Meeting with Assemblymember Richard Bloom this Thursday mornign

Thank you Kerry,

I am available Thursday morning, what time is the meeting?

*Mark Echeverria  
CFO/Proprietor  
Musso & Frank Grill Co., Inc.*

6667 Hollywood Blvd  
Hollywood, CA 90028

Office: (323) 464-6667  
[mecheverria@mussoandfrank.com](mailto:mecheverria@mussoandfrank.com)  
[www.mussoandfrank.com](http://www.mussoandfrank.com)

On Sep 21, 2015, at 4:29 PM, Kerry Morrison <[kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org)> wrote:

Hi Mark, can you give me a call re/ this? I mentioned it at the board meeting on Thursday – but trying to identify 3 Hollywood people who can speak to the impact that increase in homelessness is having on this neighborhood.

K

323-463-6767

---

**KERRY MORRISON**

*Executive Director*

[ Hollywood Property Owners Alliance ]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Monday, September 21, 2015 11:21 PM  
**To:** John Tronson (Avison Young)  
**Cc:** Jill Basowski (Avison Young)  
**Subject:** Re: Richard Bloom Thursday morning

Happy wedding. We will assemble a good group. I will update you after the meeting

K

Sent from my iPhone

On Sep 21, 2015, at 7:34 PM, John Tronson (Avison Young) <[John.Tronson@avisonyoung.com](mailto:John.Tronson@avisonyoung.com)> wrote:

So sorry to miss this meeting but I'll in Toronto for my Nephews wedding. Any expert opinions and/of data you can present regarding the negative impacts of AB109 and Prop.47 would be recommended

Sent from my HTC One on the Verizon Wireless 4G LTE network

----- Reply message -----

**From:** "Kerry Morrison" <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
**To:** "John Tronson (Avison Young)" <[John.Tronson@avisonyoung.com](mailto:John.Tronson@avisonyoung.com)>  
**Cc:** "Jill Basowski (Avison Young)" <[Jill.Basowski@avisonyoung.com](mailto:Jill.Basowski@avisonyoung.com)>  
**Subject:** Richard Bloom Thursday morning  
**Date:** Mon, Sep 21, 2015 3:36 PM

John, are you here Thursday morning? Can you be part of the meeting with Assemblymember Bloom re/ homeless issues?

Kerry

---

**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

## Kerry Morrison

---

**From:** David Gajda <gajdad@pacbell.net>  
**Sent:** Monday, September 21, 2015 9:02 PM  
**To:** Kerry Morrison  
**Subject:** RE: Beso rep at Thursday meeting with Assemblymember

I think he would probably be good or have a list if he is not available

Sent via the Samsung Galaxy S™ III, an AT&T 4G LTE smartphone

----- Original message -----

**From:** Kerry Morrison  
**Date:** 09/22/2015 1:32 AM (GMT+01:00)  
**To:** Dave W Gajda  
**Subject:** Beso rep at Thursday meeting with Assemblymember

Hi David, I know you are travelling, but perhaps you are checking emails.

We have a meeting scheduled with Assemblymember Richard Bloom this Thursday – his office reached out to us to see how Hollywood is faring with increases in homelessness, etc.

We will be conducting a tour for him of all the encampments with the BID Patrol first, and then we will meet in my office with six property owners – 3 from Sunset, 3 from BID. Dan and I thought having someone from Beso would be a good idea. Who would be the best one to invite? Is Rick Solano appropriate – he seems to be very knowledgeable and has a history here.

Kerry

---

**KERRY MORRISON**

*Executive Director*

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Monday, September 21, 2015 3:51 PM  
**To:** 'Jill Basowski (Avison Young)'; John Tronson (Avison Young)  
**Subject:** RE: Richard Bloom Thursday morning

Okie doke. I'll find a surrogate for him.

K

---

**From:** Jill Basowski (Avison Young) [mailto:[Jill.Basowski@avisonyoung.com](mailto:Jill.Basowski@avisonyoung.com)]  
**Sent:** Monday, September 21, 2015 3:42 PM  
**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; John Tronson (Avison Young) <[John.Tronson@avisonyoung.com](mailto:John.Tronson@avisonyoung.com)>  
**Subject:** RE: Richard Bloom Thursday morning

No, John will be in Toronto.

Sincerely,

Jill Basowski  
Executive Assistant / Operations Manager  
[jill.basowski@avisonyoung.com](mailto:jill.basowski@avisonyoung.com)

Avison Young  
6711 Forest Lawn Drive  
Los Angeles, CA 90068

D 323.603.5063  
T 323.851.6666

[avisonyoung.com](http://avisonyoung.com)

---

**From:** Kerry Morrison [mailto:[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)]  
**Sent:** Monday, September 21, 2015 3:36 PM  
**To:** John Tronson (Avison Young)  
**Cc:** Jill Basowski (Avison Young)  
**Subject:** Richard Bloom Thursday morning

John, are you here Thursday morning? Can you be part of the meeting with Assemblymember Bloom re/ homeless issues?

Kerry

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**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Monday, September 21, 2015 1:39 PM  
**To:** Melissa Logan (loganator74@yahoo.com)  
**Subject:** two [important] things  
**Attachments:** Amoeba marquee.pdf

Melissa,

1. I am in final stages of negotiating the media partnership with KCRW, and they liked my idea of having marquees p[promote the festival and their relationship. See the attached. Do you think you could commit to this at least once before the festival when there is space on your marquee?
2. Assemblymember Richard Bloom will be here on Thursday morning to take a tour of the conditions in the BID re/ homeless encampments, etc. and I want to have three people from Sunset and three from Hollywood meet with him afterwards to share impressions. Can you come to that?

Kerry

P.S. I am not going to pursue the Amoeba banner idea for now – trying to work the Avalon.  
K

---

**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)



## Kerry Morrison

---

**From:** Harter, Tim <Tim.Harter@asm.ca.gov>  
**Sent:** Monday, September 21, 2015 10:06 AM  
**To:** BENEDICT FERNANDES  
**Cc:** Kerry Morrison  
**Subject:** RE: September 24th

Sergeant Fernandes,

I'm glad you will be able to join us. I believe we will be meeting at the Hollywood BID office. I have cc'd Kerry Morrison Executive Director who is arranging the tour with the Hollywood BID patrol, I would like the Assemblymember to hear from LAPD and the Hollywood BID patrol and I believe this is a perfect opportunity as we are touring the hot spots around the area. My cell phone is 480-208-4302, I look forward to meeting you this Thursday.

Sincerely

**Tim Harter**  
**Senior Field Representative**  
District Office  
Assemblymember Richard Bloom  
2800 28<sup>th</sup> St. Suite #105  
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Phone: 310-450-0041  
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---

**From:** BENEDICT FERNANDES [mailto:34273@lapd.lacity.org]  
**Sent:** Monday, September 21, 2015 9:37 AM  
**To:** Harter, Tim  
**Cc:** PETER ZARCONE  
**Subject:** September 24th

Mr Harter,

Our Senior Lead Officers and I will join you for the Hollywood tour with the Hollywood BID Patrol from 8:00-8:45.

Please let me know where we will meet at 8:00. I am assuming we will meet at the BID Office at Hollywood & Highland.

Ben

Sergeant Ben Fernandes #34273  
Los Angeles Police Department  
Hollywood Division  
Hollywood Entertainment District (HED) Investigations  
(213)972-2971 Ext #315

## Kerry Morrison

---

**From:** Daniel Halden <daniel.halden@lacity.org>  
**Sent:** Thursday, September 17, 2015 5:34 PM  
**To:** Harter, Tim  
**Cc:** Kerry Morrison; Morales, Fernando  
**Subject:** Re: Sept. 24th Agenda

Thanks, Tim. I know one thing that my boss specifically would like to discuss is Caltrans/freeway issues and resources.

Dan Halden  
Hollywood Field Deputy  
Councilmember Mitch O'Farrell  
City of Los Angeles, 13th District  
[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)  
(213) 207-3015  
[www.cd13.com](http://www.cd13.com)

On Sep 17, 2015, at 4:30 PM, Harter, Tim <[Tim.Harter@asm.ca.gov](mailto:Tim.Harter@asm.ca.gov)> wrote:

Kerry,

I wanted to chat with you about morning of Sept. 24<sup>th</sup>, I believe we will be getting a tour with Captain Zarcone and the Homelessness taskforce on Thursday morning from LAPD from 8am-9am you are welcome to join if you would like nothing has been confirmed, I have been playing phone tag with Captain Zarcone. We will be at the Hollywood BID at 9am, I wanted to see if you have an idea of who will be at the meeting with us? I'm sure there are business owners who would like Richard and Mitch to hear from them. Can you please send me who you plan to invite? (Richard asked me today) I told him it was still in planning stage. Thank you! Looking forward to Thursday!

**Tim Harter**  
**Senior Field Representative**  
District Office  
Assemblymember Richard Bloom  
2800 28<sup>th</sup> St. Suite #105  
Santa Monica, CA 90405  
Phone: 310-450-0041  
Fax: 310-450-6090

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<image001.jpg><image002.jpg><image003.jpg>

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## Kerry Morrison

---

**From:** Harter, Tim <Tim.Harter@asm.ca.gov>  
**Sent:** Thursday, September 17, 2015 4:30 PM  
**To:** Kerry Morrison  
**Cc:** daniel.halden@lacity.org; Morales, Fernando  
**Subject:** Sept. 24th Agenda

Kerry,

I wanted to chat with you about morning of Sept. 24<sup>th</sup>, I believe we will be getting a tour with Captain Zarcone and the Homelessness taskforce on Thursday morning from LAPD from 8am-9am you are welcome to join if you would like nothing has been confirmed, I have been playing phone tag with Captain Zarcone. We will be at the Hollywood BID at 9am, I wanted to see if you have an idea of who will be at the meeting with us? I'm sure there are business owners who would like Richard and Mitch to hear from them. Can you please send me who you plan to invite? (Richard asked me today) I told him it was still in planning stage. Thank you! Looking forward to Thursday!

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## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Tuesday, September 08, 2015 3:02 PM  
**To:** Yamada, Monica (myamada@cimgroup.com)  
**Subject:** State officials are hearing about homeless situation - Hold 9/24

Monica, I've been forwarding information about our current situation in Hollywood to the office of Assemblymember Richard Bloom now for several months.

I got a call from his local deputy on Friday – the Assemblymember wants to come to Hollywood to meet with a small group of stakeholders about what is going on – he has heard complaints from throughout his District. If there is to be any relief on issues related to Prop 47 or AB 109 – this will have to be a state legislative fix, so this is good news. Mitch O'Farrell will also be involved – and they are trying to reach out to State Senator Ben Allen (he actually takes up more of Hollywood now; Kevin DeLeon has a relatively tiny piece now).

So – this is a good dress rehearsal to a meeting with the mayor. Looks like the date will be Thursday September 24 – likely the morning. Hold that date – and we can talk later about who to involve.

Kerry

---

**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

## Kerry Morrison

---

**From:** Harter, Tim <Tim.Harter@asm.ca.gov>  
**Sent:** Tuesday, September 08, 2015 3:03 PM  
**To:** Kerry Morrison; Dave Cano  
**Cc:** Dan Halden; Galicia, Natalie  
**Subject:** RE: Dates for CM O'Farrell

Let's do 9am-10:30am, I will be scheduling other events regarding the homelessness situation with the Assemblymember before and after this meeting. My idea is to have a morning showing Richard how much the homelessness situation has changed in Hollywood over the past year will most likely include a tour of My Friends Place as well as a site visit to Ivar and other hot spots with LAPD escort from Hollywood division and I have a couple other ideas. Of course, I will keep you all updated with that schedule of events if Mitch wants to join Richard he is welcome to do so. This meeting with Kerry and others is what the morning will center around. My plan is to have Richard in the Hollywood area focusing on the homelessness issue from roughly 7:30-8am until Noon. Hope that makes sense.

Natalie,  
Please add to RB calendar. 9am-10:30am Hollywood Homelessness Discussion w/ Hollywood BID and Councilmember Mitch O'Farrell. CONFIRMED

Sincerely

**Tim Harter**  
**Senior Field Representative**  
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---

**From:** Kerry Morrison [mailto:Kerry@hollywoodbid.org]  
**Sent:** Tuesday, September 08, 2015 2:52 PM  
**To:** Dave Cano; Harter, Tim  
**Cc:** Dan Halden; Galicia, Natalie  
**Subject:** RE: Dates for CM O'Farrell

Morning works best for me; I have two afternoon meetings scheduled. If push comes to shove, I can delegate, but multiple people are involved in both.

K

**From:** Dave Cano [mailto:david.cano@lacity.org]  
**Sent:** Tuesday, September 08, 2015 2:23 PM  
**To:** Harter, Tim <Tim.Harter@asm.ca.gov>  
**Cc:** Dan Halden <daniel.halden@lacity.org>; Kerry Morrison <Kerry@hollywoodbid.org>; Galicia, Natalie <Natalie.Galicia@asm.ca.gov>  
**Subject:** Re: Dates for CM O'Farrell

**September 24 is perfect for Councilmember O'Farrell. Do we have a narrowed down time frame? Or will they need the 9AM-12PM?**

On Tue, Sep 8, 2015 at 2:19 PM, Harter, Tim <Tim.Harter@asm.ca.gov> wrote:

Dan/Dave,

I just confirmed with Kerry that Sept. 24<sup>th</sup> AM will work for BID/Homelessness Discussion with Mitch and Richard. I have cc'ed Natalie our scheduler. If one of you could confirm Councilmember O'Farrell for Sept. 24<sup>th</sup> Dan, Kerry and I can then begin to work out a plan for the meeting.

Thanks!

Sincerely

Tim Harter

Senior Field Representative

District Office

Assemblymember Richard Bloom

**From:** Dan Halden [mailto:daniel.halden@lacity.org]  
**Sent:** Thursday, September 03, 2015 4:37 PM  
**To:** Harter, Tim; David Cano  
**Subject:** Dates for CM O'Farrell

Hi Tim,

The dates that work for CM O'Farrell are:

Sept 24 - 9am-12pm

Sept 28 - 9am-11:30am

10/1, 10/2, and 10/22 unfortunately will not work. Can we make the 24th or 28th work?

I'm CCing my colleague Dave Cano, the Councilmember's executive assistant, for reference. I will attend the meeting with the Councilmember.

Please keep us posted. Thanks!



**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

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--

With kind regards,



## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Tuesday, September 08, 2015 3:17 PM  
**To:** sseyler@andrewsinternational.com  
**Cc:** BFarrar@andrewsinternational.com  
**Subject:** FW: Dates for CM O'Farrell

Steve, hold this date. Will discuss with you further.  
Kerry

**From:** Kerry Morrison  
**Sent:** Tuesday, September 08, 2015 3:16 PM  
**To:** 'Harter, Tim' <Tim.Harter@asm.ca.gov>; Dave Cano <david.cano@lacity.org>  
**Cc:** Dan Halden <daniel.halden@lacity.org>; Galicia, Natalie <Natalie.Galicia@asm.ca.gov>  
**Subject:** RE: Dates for CM O'Farrell

If you would like, we could star here at the BID office at Hollywood and Vine. I have been working on a brief video (4 minutes) that will compile some video footage and stills from this summer to capture what has been going on. I will only make one copy of this video – but we can view that and head out from here.

And in the morning, we can arrange for a tour with our BID Patrol as early as Richard would like to see hot spots and the new encampments that have sprung up in Hollywood.

Kerry

**From:** Harter, Tim [<mailto:Tim.Harter@asm.ca.gov>]  
**Sent:** Tuesday, September 08, 2015 3:03 PM  
**To:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Dave Cano <[david.cano@lacity.org](mailto:david.cano@lacity.org)>  
**Cc:** Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>; Galicia, Natalie <[Natalie.Galicia@asm.ca.gov](mailto:Natalie.Galicia@asm.ca.gov)>  
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Natalie,  
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Sincerely

Tim Harter  
Senior Field Representative  
District Office  
Assemblymember Richard Bloom

2800 28<sup>th</sup> St. Suite #105  
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**From:** Kerry Morrison [<mailto:Kerry@hollywoodbid.org>]  
**Sent:** Tuesday, September 08, 2015 2:52 PM  
**To:** Dave Cano; Harter, Tim  
**Cc:** Dan Halden; Galicia, Natalie  
**Subject:** RE: Dates for CM O'Farrell

Morning works best for me; I have two afternoon meetings scheduled. If push comes to shove, I can delegate, but multiple people are involved in both.

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**From:** Dave Cano [<mailto:david.cano@lacity.org>]  
**Sent:** Tuesday, September 08, 2015 2:23 PM  
**To:** Harter, Tim <[Tim.Harter@asm.ca.gov](mailto:Tim.Harter@asm.ca.gov)>  
**Cc:** Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>; Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>; Galicia, Natalie <[Natalie.Galicia@asm.ca.gov](mailto:Natalie.Galicia@asm.ca.gov)>  
**Subject:** Re: Dates for CM O'Farrell

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Dan/Dave,

I just confirmed with Kerry that Sept. 24<sup>th</sup> AM will work for BID/Homelessness Discussion with Mitch and Richard. I have cc'ed Natalie our scheduler. If one of you could confirm Councilmember O'Farrell for Sept. 24<sup>th</sup> Dan, Kerry and I can then begin to work out a plan for the meeting.

Thanks!

Sincerely

Tim Harter

Senior Field Representative

District Office

Assemblymember Richard Bloom

**From:** Dan Halden [mailto:[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)]

**Sent:** Thursday, September 03, 2015 4:37 PM

**To:** Harter, Tim; David Cano

**Subject:** Dates for CM O'Farrell

Hi Tim,

The dates that work for CM O'Farrell are:

Sept 24 - 9am-12pm

Sept 28 - 9am-11:30am

10/1, 10/2, and 10/22 unfortunately will not work. Can we make the 24th or 28th work?

I'm CCing my colleague Dave Cano, the Councilmember's executive assistant, for reference. I will attend the meeting with the Councilmember.

Please keep us posted. Thanks!

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Thursday, September 03, 2015 4:33 PM  
**To:** 'Harter, Tim'; Dan Halden  
**Subject:** RE: Dates

October 22 works for us in the BID.  
Kerry

---

**From:** Harter, Tim [<mailto:Tim.Harter@asm.ca.gov>]  
**Sent:** Thursday, September 03, 2015 4:26 PM  
**To:** Dan Halden <[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)>  
**Cc:** Kerry Morrison <[Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)>  
**Subject:** RE: Dates

Oct. 22<sup>nd</sup> works as well

**From:** Dan Halden [<mailto:daniel.halden@lacity.org>]  
**Sent:** Thursday, September 03, 2015 4:25 PM  
**To:** Harter, Tim  
**Cc:** [Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)  
**Subject:** Re: Dates

Thanks, Tim. Is Oct. 22<sup>nd</sup> out as a possibility? The Councilman will be out of town on 10/1 and 10/2.



**Dan Halden**  
Hollywood Field Deputy  
Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

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On Thu, Sep 3, 2015 at 4:23 PM, Harter, Tim <[Tim.Harter@asm.ca.gov](mailto:Tim.Harter@asm.ca.gov)> wrote:

Cancel that they both don't have anything scheduled because its Yom Kippur.

Let's try Sept. 24<sup>th</sup> or Sept. 28<sup>th</sup>, or Oct. 1<sup>st</sup>, 2<sup>nd</sup>. Let me know what scheduler says. Thanks!

Sincerely

Tim Harter

Senior Field Representative

District Office

Assemblymember Richard Bloom

**From:** Dan Halden [mailto:[daniel.halden@lacity.org](mailto:daniel.halden@lacity.org)]

**Sent:** Thursday, September 03, 2015 4:21 PM

**To:** Harter, Tim

**Cc:** [Kerry@hollywoodbid.org](mailto:Kerry@hollywoodbid.org)

**Subject:** Re: Dates

Tim,

Thank you so much for this offer. I will connect with our scheduler right away.

Best,



**Dan Halden**  
Hollywood Field Deputy

Office of Councilmember Mitch O'Farrell  
1722 Sunset Boulevard, Los Angeles, CA 90026  
(213) 207-3015 | [www.cd13.com](http://www.cd13.com)

Find the Councilmember on:    

**WE NEED YOUR INPUT!** [TAKE THE SMALL BUSINESS SURVEY](#)

On Thu, Sep 3, 2015 at 4:16 PM, Harter, Tim <[Tim.Harter@asm.ca.gov](mailto:Tim.Harter@asm.ca.gov)> wrote:

Dan,

Good chatting with you. I'm glad to hear you like the idea of us getting a small Hollywood BID group together. I just spoke with Fernando in Senator Ben Allen's office. The earliest both Richard and Ben could do something would be Sept. 23<sup>rd</sup>. This would be a roughly 10am-11:30mtg. we can move the time earlier or later depending on Mitch's schedule. Let me know if that works for you guys.

Some alternative dates from Richards calendar:

Sept. 24<sup>th</sup>

Sept. 28<sup>th</sup>

Oct. 1<sup>st</sup>

Oct. 2<sup>nd</sup>

Oct. 22<sup>nd</sup>

**Tim Harter**

**Senior Field Representative**

District Office

Assemblymember Richard Bloom

2800 28<sup>th</sup> St. Suite #105

Santa Monica, CA 90405

Phone: [310-450-0041](tel:310-450-0041)

Fax: 310-450-6090

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## Kerry Morrison

---

**From:** Harter, Tim <Tim.Harter@asm.ca.gov>  
**Sent:** Thursday, September 03, 2015 3:45 PM  
**To:** Kerry Morrison  
**Subject:** Homeless Forum

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Kerry,

This is the forum I was talking about called Homeless to Housing (Stephanie from our office will be there and most likely Richard). I'm going to check in with Ben and Mitch's office to see if we can get a couple dates set up to meet with some business owners in the BID. If I'm not able to work something out with Ben, Mitch and Richard we will move forward with a meeting with only Richard and reps from the other offices. Good chatting with you look forward to seeing you soon, will keep you posted on everything.

-Tim Harter

*Presents*  
**HOMELESS TO HOUSING:  
Successful Models for Change**

-----  
**Wednesday, September 16, 2015**

**7:00 pm**

*Harmony Gold Theater  
7655 Sunset Blvd., Los Angeles, CA 90046*

Register for Free at [www.povertymattersusa.org](http://www.povertymattersusa.org)  
Free to Attend. Please donate what you can.  
Sponsorship Opportunities available at [www.povertymattersusa.org](http://www.povertymattersusa.org)  
-----

*Join special guests  
Assembly Member Adrin Nazarian, State Senators Ben Allen and Holly Mitchell, Council  
Members Mike Bonin and David Ryu,  
Stakeholders and Concerned Residents for  
a forum on successful strategies on homelessness  
featuring:*

**HOUSING  
Utah - Housing First:**

Utah has nearly ended chronic homelessness while saving taxpayer's money.  
*Live interview with the three strategists who implemented what the Washington Post calls*



*"the nation's most successful — and radical — program to end chronic homelessness."*

**Panelists:**

Lloyd Pendleton, Utah Homeless Task Force  
Kerry Bate, Utah Housing Authority  
Matt Minkevitch, New Roads  
Russell Simmons, Housing Recipient

**INTERIM SOLUTIONS**

**Santa Barbara - Safe Parking:**

*New Beginnings provides safe parking lots and connection to services for those living in a car or RV.*

**Panelist:**

Kristine Schwarz, New Beginnings

**San Francisco - Mobile Showers made from Buses:**

*Lava Mae converts buses into showers and toilets in one the most innovative programs for homeless personal hygiene solutions in the country.*

**Panelist:**

Leah Filler, Lave Mae

Sincerely

Tim Harter  
Senior Field Representative  
District Office  
Assemblymember Richard Bloom

## Kerry Morrison

---

**From:** Harter, Tim <Tim.Harter@asm.ca.gov>  
**Sent:** Thursday, September 03, 2015 12:29 PM  
**To:** Kerry Morrison  
**Subject:** RE: Uptick in violent behavior and drug use

Kerry,

Sorry I missed this email, I called a day or 2 ago to chat with you. Let me know if you are free tomorrow morning we have been working with other offices on the homeless issue throughout the District and I would like to run a couple ideas by you. You can reach me at the office this afternoon or tomorrow until 2pm. 310-450-0041 I look forward to chatting with you.

Sincerely

Tim Harter  
Senior Field Representative  
District Office  
Assemblymember Richard Bloom  
2800 28<sup>th</sup> St. Suite #105  
Santa Monica, CA 90405  
Phone: 310-450-0041  
Fax: 310-450-6090

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---

**From:** Kerry Morrison [mailto:Kerry@hollywoodbid.org]  
**Sent:** Wednesday, August 19, 2015 4:45 PM  
**To:** Harter, Tim  
**Cc:** Daniel Halden  
**Subject:** Uptick in violent behavior and drug use

Hi Tim,

Wanted to reach out to you to see if you are hearing from any other constituents in the Assemblymember's district – from “the trenches” – as to how the homeless/transient experience is playing out in our neighborhoods?

We are getting calls and complaints daily from stakeholders here in Hollywood complaining (and in some cases expressing fear) about the erratic, unpredictable and scary behavior of many individuals who are living on the streets of Hollywood. This is not something that was happening a year ago – *something has changed*.

Yesterday we had a meeting of stakeholders on one street in Hollywood – Ivar – which has been particularly impacted, partially because of many vacant buildings and the presence of the public library. We had over 30 stakeholders in the room. Heard stories about how the LA Film School will hold their students in a classroom at the Ivar Theatre because it is not safe for them to be on the street. Heard about employees at Beso (very nice restaurant) being afraid to come to work. Heard from a broker that potential tenants come to Hollywood and take one look at what’s going on and will say “no thanks.”

I am copying Dan Haldan on this email, he is the field deputy for Councilmember Mitch O’Farrell. He and I presided over the meeting. We had LAPD and BID Patrol in the room, and we are all going to work together to address the situation on this street, but this is just putting the finger in the dike of what is happening in Hollywood right now.

There are certainly things that fall within the city of LA’s purview (housing) and the county (mental health treatment) but some of these root causes may be emanating from state policy change. I’m wondering if the Assemblymember is aware of anyone tracking the [unintended] consequence of liberalizing drug use as a result of Prop 47? We are seeing more evidence of used needles being discarded in Hollywood and people very high on meth.

Three weeks ago, we had a conference of BIDs from throughout the state – on this topic. We thought 40-45 would show up. We were blown away with over 100 people in the room. This trend seems to be happening in many of the downtowns throughout the state.

The other theory that surfaced related to consequences of AB 109. Is there good research that identifies what is happening to people when they are released from the criminal justice system – how many are ending up homeless?

I am reaching out to you because this situation is unlike anything we’ve experienced in all the years I’ve been managing this BID.

Would appreciate an opportunity to discuss.

Many thanks  
Kerry

---

**KERRY MORRISON**  
*Executive Director*

[ Hollywood Property Owners Alliance ]  
1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028  
323.463.6767 | [kerry@hollywoodbid.org](mailto:kerry@hollywoodbid.org) | [onlyinhollywood.org](http://onlyinhollywood.org)

## Kerry Morrison

---

**From:** Kerry Morrison  
**Sent:** Tuesday, September 22, 2015 6:26 PM  
**To:** 'Harter, Tim'  
**Cc:** Daniel Halden  
**Subject:** RE: Briefing for SEPT 24th background for the Assemblymember

Tim, see my responses below. Hope this is useful information to prepare him.

---

**From:** Harter, Tim [mailto:Tim.Harter@asm.ca.gov]  
**Sent:** Tuesday, September 22, 2015 4:11 PM  
**To:** Kerry Morrison <Kerry@hollywoodbid.org>  
**Subject:** Briefing for SEPT 24th background for the Assemblymember

Kerry my District Director Josh Kurpies asked that I get some more background information from you. As you know trying to get Richard and Mitch in the same room to hear from Hollywood BID members was hard to arrange so I want to be sure we go in with as much as information as possible so that Richard can ask the questions he needs to hear answers to and get straight to the point so this meeting is productive. If you could shoot me a couple bullet points on what you would like this meeting to focus on, I would greatly appreciate it. See questions below:

**What do the business leaders want to talk to Richard about? (Rise in Hollywood Homelessness yes but, what specifically?)**

There appears to be more individuals living on a streets now, as compared to a year ago. Seems that we are in the midst of a new trend – and hard to put a finger on what is going on.

Because of the perceived violence and erratic behavior, business leaders are concerned because they are hearing from their tenants, potential tenants, employees and customers about an increasing fear to come to Hollywood/do business in Hollywood/live in Hollywood. This is a reversal of a trend that we've been working for more than a decade to address. Hollywood has had a number of public safety challenges in the last five years or so (nightclub violence, some gang activity, violence associated with mental illness) but this is a new trend.

**What are the specific issues? (Violence, drug usage increase, etc.)**

Some of the characteristics of 2015 state of homelessness that are different from previous years include:

- Increased violent behavior exhibited by people on the street (and BID Patrol can definitely attest to this). Could be mental illness, but there are weapons involved (particularly knives)
- Great incidence of visible drug use, and people who appear to be under the influence
- Discovery of needles – had not been a major issue before
- More young people “hanging out” on our sidewalks; travelling in groups, with pets, panhandling, doing drugs. Very intimidating to passersby

**What has the city done to mitigate these concerns?**

We have a very productive relationship with LAPD – they help us to address hot spots, but it seems that once one is ameliorated, another one pops up.

Our council office is also very engaged – and is experiencing similar issues all throughout the council district; not just Hollywood.

One concern we have is that the “permissive culture” that has resulted from ACLU lawsuits may be sending the message that living on the streets in LA is tolerated more than other cities.

Today, declaring a state of emergency is a good move; gets everyone’s attention.

**What would you like our office to do to address them?**

The state has control over some things not within purview of city/county.

First, we need better policing of on and off ramps, where little encampments crop up. We’ve met with Cal Trans who says they cannot build barriers. You’ll see very specifically the situation that has been created at the 101 southbound offramp at Sunset. There are people living all along the freeways in LA.

Second, can someone do a definitive study as to whether one of the unintended consequences of Prop 47 resulted in a permissive drug culture which is destroying lives?

Third, is the uptick in violent behavior linked in any way to realignment – we don’t want to jump to conclusions, but if there are people leaving the criminal justice systems with limited access to employment and housing, this has made the situation worse.

Fourth, affordable housing is a critical need in LA – and this is exacerbating the situation as rising rents force people out of their homes.

**What service providers are they working with?**

Our local providers are PATH, Housing Works, Step Up on Second. Lately, we’ve been having some promising meetings with DMH on some of their new intervention programs for the severely mentally ill.

**What service providers cover this area?**

Same as above

**What's the status of the WHGFC (food truck)? (Last I heard they were still looking for a place to rent, but had no luck and since Councilmember Ryu has been in office I’m not sure if the issue is getting the same attention it did before, thoughts?)**

That situation is off my radar at this point. I know it is a big issue for the Hollywood Media District. I’ve had so many plates spinning up here lately, I haven’t really kept track.

**THANK YOU!!**

Thank you!!!

Sincerely

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